

Reply to Office Action dated January 9, 2008

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-9. (Canceled)

10. (Currently Amended) An e-commerce system, comprising:

a database server to store information about a plurality of dealing companies, credit information for each of the plurality of dealing companies, and order restriction information of a plurality of tangible products;

a web server, coupled to the database server, and configured to operate a web site to receive on-line orders for an on-line sale of each of the plurality of tangible products, acquire information about the respective tangible products and dealing companies and registering the acquired information to the database server, and perform order control for order-generating dealing companies, when an order for a tangible product purchase is generated from the corresponding dealing companies; ~~and~~

an order control ~~set-up~~ server coupled to the database server and web server, and configured to restrict prescribed orders for each of the dealing companies based on information about the respective dealing companies, wherein the information of the respective dealing companies used to restrict prescribed orders relates to past performances of the corresponding dealing companies, and wherein the order control server to obtain information about product

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order errors and to determine whether a product order error associated with a tangible product in a received order is correct, wherein the product order error is obtained from a previously established error list that identifies dealing companies having bad errors.

11. (Canceled)

12. (Currently Amended) The system of claim 10, wherein the order control ~~set-up~~ server further to restrict prescribed orders based on the order restriction information of the products in the database server, the order restriction information including at least one of amounts in stock by the respective models of sales products, sale or sale-suspension of the respective models of the sales products, out-of-production or production of the respective models of the sales products.

13-67. (Canceled)

68. (Previously Presented) An e-commerce system, comprising:

a database server storing information relating to product order errors;

a web server, the web server coupled to the database server and capable of receiving orders on-line from a plurality of dealing companies for tangible products and selecting and displaying only available tangible products of the tangible products in the received orders on an interface screen;

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an information acquisition server, the information acquisition server coupled to the database server and configured to register acquired information on the plurality of dealing companies on the database server; and

an order control server, the order control server obtaining information about the tangible products in the received orders and any associated product order errors stored in the database server, the order control server determining whether a product order error associated with a tangible product in the received orders is correct and executing a selective order control in accordance with the determination, wherein the product order errors are obtained by the order control server from a previously established error list in the database server, and wherein the product order errors in the previously established error list comprise dealing companies listed as bad errors.

69-70. (Canceled)

71. (Currently Amended) The system of claim 10, wherein the order control set-up server further to restrict prescribed orders based on the order restriction information of the products in the database server, the order restriction information of the tangible products relates to a minimum quantity of the available quantity of the corresponding tangible product.

72. (Previously Presented) The system of claim 10, wherein the information of the respective dealing companies used to restrict prescribed orders relates to order-restricted products associated with a distribution channel of the corresponding dealing company.

73. (Canceled)